

## **Atharvan Logo and Short Video Competition**

**Category:** Academic

**National/International/Inter-University/State Level/College Level:** College Level

**Date:** 10-16 September, 2024

**Name of the Organizing Department/Society:** Skill Development Centre - Atharvan.

**Name of the Judges:** Dr. Rajni Gupta

**Total number of participants:** 33 students for Logo Competition and 51 students for Video Competition.

### **Report of the Event**

Atharvan - Skill Development Centre (SDC) of Maitreyi College organized a Logo and Short Video Competition to promote creativity and engagement among students while enhancing awareness about various Skill Enhancement Courses (SEC) offered by the College. The event aimed at fostering student participation in designing visual and creative elements that represent the vision and purpose of SDC. The guidelines and poster for the competitions are as follows:

**GUIDELINES FOR SHORT VIDEO COMPETITION**  
**THEME: Specific Skill Enhancement Courses (SEC)**

***Expectations from Video: Creatively representing various aspects of the specific SEC course studied that includes student engagement, curriculum, practicals, employability***

**1. Eligibility:**

- Students studying Skill Enhancement Courses (SEC) in Maitreyi College are eligible for this competition. A team can have minimum 1 student and maximum 3 students.
- One Video per team is to be submitted.
- Each team can submit one entry only.
- Students may seek help from Faculty teaching the SEC course.

**2. Technical Parameters:**

- Be original (no logo to be added)
- Participants should upload the Video in MP4 format.
- The size of the Video must not exceed 1 GB.
- The duration of the video must be 1 - 3 minutes.
- The video should be clear (not pixelated).

**3. Intellectual Property Rights:**

- The participant shall be solely responsible for any copyright violation or infringement of Intellectual Copyrights in making the video. The video must be an original creation, free from plagiarism or copyright violation of any kind (Indian Copyright Act, 1957). The college shall not bear any responsibility in this regard.
- Ensure that proper permission (consent from participants appearing in the video) has been taken via this form - <https://forms.gle/tGzJjyRqbs6W3dL69>
- The video must not contain any provocative, objectionable or inappropriate content.
- The copyright of all entries will remain as the intellectual property of Maitreyi College and the College shall have the right to use, reproduce, modify, publish, license and/or otherwise deal with the video.

**4. Selection Process and Award:**

- Entries would be judged on the basis of various parameters which include elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others.
- The decision of the Selection Committee would be final.
- **Award for Best Video - Certificate and Gift hamper worth ₹2000 as First Prize and ₹1500 as Second Prize (sponsored by in-house startups)**

**5. Other Terms and Conditions:**

- The last date for submission of entries is **16 September, 2024, 11:59 p.m.**
- **Participants must use Maitreyi domain email ID to submit the entry.**
- Entries can be submitted by clicking on the link  
<https://forms.gle/HrXPEpQ9FwcSvtBC9>

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**MAITREYI COLLEGE  
UNIVERSITY OF DELHI**

**PIXEL PERFECTION: CREATE THE ICON OF SKILL  
DIGITAL LOGO DESIGN COMPETITION  
ATHARVAN  
SKILL DEVELOPMENT CENTRE**

**ONLY FOR MAITREYI  
COLLEGE STUDENTS**

**FOR INFORMATION ON  
ATHARVAN-SKILL  
DEVELOPMENT CENTRE –  
[CLICK HERE](#)**

**LAST DATE TO SUBMIT:  
14 SEPTEMBER 2024**

**INSTRUCTIONS: [CLICK HERE](#)**

**SUBMIT LOGO: [CLICK HERE](#)**

**WINNER OF DIGITAL LOGO DESIGN  
WILL GET A CERTIFICATE AND A  
GIFT HAMPER WORTH ₹2000  
SPONSORED BY INHOUSE STARTUPS**

**PATRON:  
PROF. HARITMA CHOPRA  
PRINCIPAL  
MAITREYI COLLEGE**

**CONVENERS:  
DR. ATIKA CHANDRA  
DR. GEETAN MANCHANDA  
DR. SHIKHA BADHANI**

**ORGANIZING COMMITTEE:  
DR. KAMAL SHARMA  
DR. RENUKA YADAV**

**CONTACT: [ATHARVAN@MAITREYI.DU.AC.IN](mailto:ATHARVAN@MAITREYI.DU.AC.IN)**





MAITREYI COLLEGE  
UNIVERSITY OF DELHI

*Lights, Camera, Creativity!*  
*Short Video Competition*

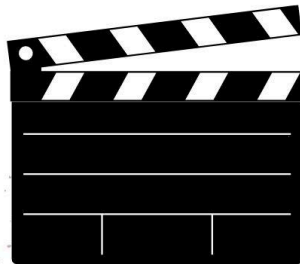
**SKILL DEVELOPMENT CENTRE - ATHARVAN**

Theme: Skill Enhancement Course (SEC)

Last Date to Submit: 16 September 2024

Instructions: [Click Here](#)

Submit Entries: [Click Here](#)



*Prize: Certificate and a Gift hamper worth ₹2000  
(first prize) and ₹1500 (second prize) sponsored by  
in-house startups*

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**Participant list: Logo Competition**

Name	College Roll No	Course	Semester
Kashish Mishra	2022/1025	B.Sc. hons physics	5
Chesta	2023/1287	Bsc(hn) Botany	3
Radha	2023/1558	B.Sc.(H) Botany	3
Vanshla Agrawal	2023/0375	Ba programme ( political science+ sociology)	3
Nourein Shailesh	2023/1609	B.Sc Life Sciences	3
Kasheka Sehggal	2022/0881	B.A. Program Economics major Computer Science minor	5
Sneha kaiwart	2023/0865	B.A. Sociology honours	3
Aditi Singh	2023/0425	BA Programme ( Computer Science+ Economics)	3
Ellapu.Hema Roshini	2023/0787	B.Sc Botany honours	3
Kashish Sharma	2023/1681	BSC Botany (hons)	3
Shruti Priya	2022/1805	BA program (Computer appication and Mathematics)	5
Anandita Sharma	2023/1092	BA sociology honours	3
Saima Solanki	2023/0655	Bsc maths hons	3
LAVANYA	2024/0112	B.A.program	1
Sneha Dagar	2024/0577	BA. Political Science (hons.)	1
Paidi sandhya	2022/0210	Ba program (history+political science)	5
Aishwarya Shree	0011	BA ( English + Economics)	1
Preeti kumari	2022/1905	VA history hons.	5
Saniya	2022/1487	B.Sc.(H) Physics	5
Oshiya	2022/1510	Bsc physics hons	5
Anshika Bhutra	2024/0696	B.com programme	1
Nishat Khalid	2023/0048	B.Com Hons	3
Rishita Saini	2024/0849	Bcom Hons	1
Shivani Chauhan	1017	BSc physics hons	1

ADAYA	2023/0355	B.A. Program(Computer Application as major with Economics as minor)	3
Saloni	2022	B.com hons	5
Riya Singh	2024/0172	BA programme(pol. Sci.+ sociology)	1
Anjali	2022/1512	B.Sc(H) Physics	5
Naina Sharma	2024/1954	BSC physical science with computer science	1
Ashna kaushik	2023/1541	B.Sc life sciences	3
ANJALI BAGHEL	2022/0517	Bsc life science	5
Akriti kumari	2023/0357	BA(H)Political science	3
Harshita Uttam	2022/0231	BA (P)	5

### Participant list: Short Video Competition

SEC Course Title	Semester	Name of the Student submitting	Name of Team members (must be from the same SEC course)	Name of Faculty Teaching SEC Course
Creative Writing	3	ADITI SINGH	ADITI SINGH	English Department
BASIC IT TOOLS	1	Sneha Dagar	DID IT ALONE	Dr. SHWETA
Rangmanch / Atharvan	1	Lavanya	No	Hindi department
Biofertilizer	3	Kashish Sharma	No team member . Made the all video ownself	Dr. Kamal Sharma & Dr. Priyanka Tyagi
Hydroponic and. Aeroponic farming	5	Anjali Singh ,2022/1106	Anjali Singh	Dr. Atika , Dr. Kamal & Dr. Akash
Public speaking and leadership	1	Nidhi patel	Single	English
PCB designing and fabrication	5	Saniya	Saniya	Dr. Parul Yadav
Finance for Everyone	5	Sanskriti Goel	Mansi , Shivi Yadav	Suzanee
Finance for everyone	5	Anjali Singh	Anjali Singh, Kajal, Aanchal chaurasiya	Suzanee
Negotiations and leadership	3	Yashika Kumari	Khushi Arora, Pamulapati Manasa, Yashika Kumari, Tanuja	Dr. Minati Kalo
INNOVATION AND ENTREPRENEURSHIP	3	Aishna Jain	Sanskriti Pandey and Kashish Kumari	Reena ma'am and Rama ma'am

Innovation and entrepreneurship	3	Parishi	Vanni jain, tamanna	Ms Rama
Negotiation and Leadership	3	Kashish	Timshee Chauhan, Kashish, Nandani Yadav, Jailakshmi, Dhwani Sabharwal, Nityakshi	Dr. Minati Kalo
Innovation and Entrepreneurship	3	Stuti Agarwal	Malaya Sarmah, Aparajita Tiwari	Rama ma'am and Reena ma'am
IT SKILLS AND DATA ANALYSIS	5	Raksha Kapil	Shubhangi Ojha	Mansi Dhingra
Document Preparation & Presentation Software	5	Jyotsna Nigam	Harshita Kapoor, Muskan Kumari	Ms. Priyanka Sahni, Ms. Rimpi
Museum and museology	3	Ananya Gautam	Individual	Mukta Raut Dey
Museum and Museology	3	Ashanya Khera	Ashanya Khera	Mukta Raut Dey
Hydroponic and aeroponic farming	5	ANJALI BAGHEL	None	Dr.kamal sir and Dr. Atika chandra mam
Formulation of Fish feed	3	Kirti Mourya	Shreya and Aparajita	Mr. Avanish Kumar Shrivastav
Sericulture I : Mulberry Silkworm Rearing	3	Chanchal	Chanchal, Nishika Gautam and Nikita Shrivastav	Dr. Mamta Pandey
Sericulture I:Mulberry silkworm rearing	3	Pooja kumari	Srishti patiyal and Yashika	Mamta pandey
Museum and Museology	3	Shalu Singh	Ashanya	Dr.Mukta R. Dey
Apiculture	5	Nishita Shekhawat	NA	Dr Karuna Yadav and Dr Aphanghaorei
Ornamental fish culture: opportunity and scope	1	Aditi verma	Aditi verma , Alia ashrafi, Padma angmo	Dr. Tejendra kumar
Analytics with Python	5	Xana Sawhney	Xana Sawhney, Shreya Malhotra, Lepakshi Baid, Parnika Saraf	Jyotsna Wassan
Plant tissue culture	3	Gramya Grover	Individual efforts	Atika mam and renuka mam



## List of winners:

 Atharvan Competition Winners 

 Logo Competition Winner :

Ellapu Hema Roshini

2023/0787, B.Sc Botany (H), Semester 3

 Cash Prize: ₹2000

 Short Video Competition (SEC) Winners :

Jyotsna Nigam, Harshita Kapoor, Muskan Kumari

SEC - Document Preparation & Presentation Software, Semester 5

 Cash Prize: ₹2000

Gramya Grover

SEC - Plant Tissue Culture, Semester 3

 Cash Prize: ₹1500

 Appreciation for Logo Competition Submission:

Anandita Sharma

2023/1092, BA Sociology Honours, Semester 3

Ashna Kaushik

2023/1541, B.Sc Life Sciences, Semester 3

 Appreciation for Short Video Competition Submission:

Aditi Singh

SEC - Creative Writing, Semester 3

Lavanya

SEC - Rangmanch, Semester 1

Saniya

SEC - PCB Designing and Fabrication, Semester 5

Anjali Baghel

SEC - Hydroponic and Aeroponic Farming, Semester 5

Kirti Mourya, Shreya, and Aparajita

SEC - Formulation of Fish Feed, Semester 3

## Winning Logo & Description

**Eloquence:**

This represents leadership, public speaking, and the ability to communicate ideas effectively.

**Ascent:**

This conveys mindfulness, physical well-being, and the traditional practice of yoga as a discipline for health and inner peace.

**Technacy:**

Represents digital skills, computer literacy, and technology. It highlights fields like programming, IT, and digital learning.

**Textuality:**

This signifies imagination, storytelling, and the art of expressing ideas creatively through writing.

**Qualimetrics:**

This represents precision and scientific methods used in lab testing, analysis, and maintaining quality assurance in various fields.

**Ideation:**

This represents Creativity and Problem Solving, Entrepreneurship, and Startups.

**Biotech Literacy:**

This represents biotechnology, specifically the scientific process of cultivating plant cells and tissues for research and agriculture.

**Financial Finesse:**

This indicates accessibility and education in finance, aiming to empower individuals with financial literacy.

**Odyssey:**

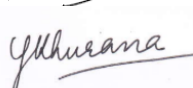
This represents sustainable tourism, emphasizing environmental conservation while exploring new destinations.

## Convenors

Prof.. Atika Chandra (Convenor-SDC Atharvan)



Prof. Geetan Manchanda (SEC Nodal Officer)



Dr. Shikha Badhani (Convenor-SDC Atharvan)



SDC-Atharvan